

**BRETTON WOODS
MOUNTAIN RESORT
RECEIVES
2003 NH TRAVEL COUNCIL
SUSTAINABLE BUSINESS
AWARD**

BRETTON WOODS, NH Bretton Woods Mountain Resort was recently recognized by the New Hampshire Governor's Travel Council for its ecological practices and programs. The Sustainable Business of the Year Award was presented to Bretton Woods Operations Director Chris Ellms at a luncheon, attended by New Hampshire Governor Craig Benson, held at The Mount Washington Hotel,

"Being environmentally conscious is not only good for the environment, it's also good for business," said Ellms. "The receipt of this award is not the end, but the beginning of a successful wide-ranging program to help preserve our natural resources."



Bretton Wood Mobile Recycling Trailer

Bretton Woods Mountain Resort's continued commitment to the proper stewardship of the environment through independent programs and the observance of principles established by the National Ski Areas Association's Sustainable Slopes Environmental Charter has stimulated environmentally conscious practices as part of the resort's operations, including the education and

involvement of guests and employees.

Reduce, Reuse, Recycle

A comprehensive recycling program at Bretton Woods is allowing a large portion of the waste generated by the ski area to be reduced, reused, and recycled. This program also includes the purchasing of more post consumer waste products for guest use and for administrative needs. In its first year, the recycling program reduced solid waste output by 45 percent. In its second year of recycling, Bretton Woods witnessed increased participation and enthusiasm by guests and employees throughout the resort not just at the ski area. Overall waste production was decreased by three percent compared to the previous year, while the gross amount of recycled product increased by 10 percent. During the 2002-2003 ski season, 30 percent of the 84 tons of solid waste produced, was recycled. Although there is no substantial monetary value to the ski area, Bretton Woods' program saved the local community from having to dispose of 11 tons of glass bottles, 8.5 tons of corrugated cardboard, 6.5 tons of plastic bottles, 2.5 tons of office paper and another 1.5 tons of miscellaneous recyclable material. Future plans include improved storage and sorting of recycled products, as well as the addition of more recycling stations throughout the ski area.

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Building a Greener Base Lodge

With the completion of the Bretton Woods Base Lodge expansion, great strides in improving the efficiency of the building have been achieved. Thirty-year old forced hot air furnaces have been replaced with new forced hot water systems, a roof-top make up air system, and a highly efficient array of component heaters, throughout the building, which are controlled by a series of timers and thermostats for more efficiency.

More than half of the walls and roof systems have been replaced or renovated to improve the overall insulating properties of the building. Forty percent of the windows have been replaced with new "Low E" windows. Several have been added to the south side of the building to improve natural light and warmth. The R-factor in the new structure is expected to be improved by 75 percent, resulting in a savings of tens of thousands of dollars per season. 80 percent of the light fixtures in the building have been replaced or retrofitted to use more efficient fluorescent light bulbs. Public Service of

NH has recognized the ski area's move to more efficient lighting with a number of rebates totaling to sizeable savings for the resort. With the addition of new sewer pumps, wastewater is now being directed to a new, efficient wastewater treatment plant, instead of an outdated and inefficient series of holding tanks and leach fields. Throughout the base lodge project, many items were reused, including several heavy timbers, interior doors, light fixtures, plumbing fixtures, and kitchen equipment. Other improvement to the efficiency of the building include the replacement of bathroom facilities with water-conserving fixtures, the addition of more insulation and creating airlock vestibules at all entrances.

Preserving Natural Resources

Sixty new HKD snowmaking tower guns and ten miles of new snowmaking pipe, installed in 2002, increased the ample cover for Bretton Woods' longest season in its 30-year history. Each of the tall, quiet HKD tower guns is capable of blanketing a half-acre of slope with tremendous efficiency. Whereas traditional snowmaking guns use a ratio of seven parts of compressed air to one-part water, the HKD guns use a ratio of one-to-one. In recognition of the installation of efficient snowmaking guns, PSNH awarded Bretton Woods with a rebate of \$33,000. The new guns are expected to save 350,000 kilowatts of electricity each year.

During the summer of 2003, preliminary steps began for the development of a new five-acre, spring-fed lake at the base of Bretton Woods. In addition to serving as a water source for snowmaking, the lake will be designed primarily as a wildlife habitat and summer recreation

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site. Lake Carolyn will offer open water, marsh areas, emergent wetlands, and riparian buffers for natural filtration and gravel bars for trout-spawning habitat.

Conscientious forestry and vegetative practices are paramount at Bretton Woods, and this year's further development of the ski area is no exception. In the off season, crews remove dead and diseased trees to promote healthy forests and public safety. The careful siting and trail design of new terrain from the summit of Mount Rosebrook and elsewhere, ensures abundant wildlife habitat and food sources. Instead of clear-cutting all trails, many of Bretton Woods' glades are simply the result of the removal of weak and dead trees, leaving a healthy stand that offers challenge and diversity to skiers and riders.

Lower Emissions

Continuing this year, a complimentary resort-wide shuttle offers guests an opportunity to lower pollution emissions levels and parking demands of single-vehicle use. In addition, the proactive on-site maintenance of all resort vehicles and mechanical equipment ensures efficient use of natural resources, a reduction of pollution emissions and prevention of hazardous spills. On a busy weekend day, over 3,000 shuttle riders account for a portion of the more than 100,000 shuttle riders that travel the resort per winter season. Another incentive to save on fuel consumption and limit emissions is the Bretton Woods annual "Sustainable Slopes Day," a rewards program for skiers and snowboarders who carpool to New Hampshire's largest ski area. For every car with five or more

passengers, each passenger receives a two-for-one midweek lift ticket voucher, valid for use during the remainder of the ski season. Coinciding with the National Ski Area's Association's observance of Sustainable Slopes Week, Bretton Woods will offer its reward program on February 21, 2004.

For more information about Bretton Woods Mountain Resort, please call 877-873-0626 toll-free, or visit www.brettonwoods.com.